

COUNTRY UPDATE

AUSTRALIA'S NATIONAL COUNTRY MUSIC MAGAZINE



PRINT ADVERTISING RATES ISSUE 85

ALL PRICES INCLUSIVE OF GST

COVERS:

Outside Back \$2100
 Inside Front \$1900
 Inside Back \$1750

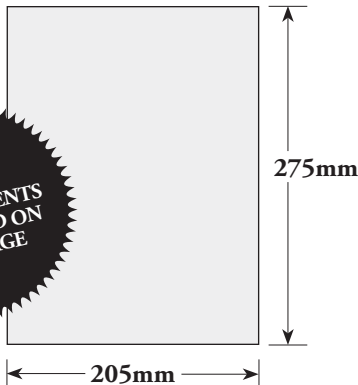
COLOUR ADS:

Full Page \$1540
 Half Page \$990
 Quarter Page \$495

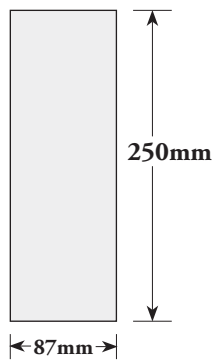
62 Domans Rd
 Gungalda QLD 4570
info@countryupdate.com.au
 07 54857 259
 ABN: 16 213 134 883



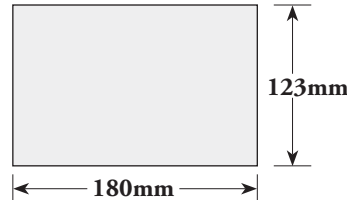
FULL PAGE:



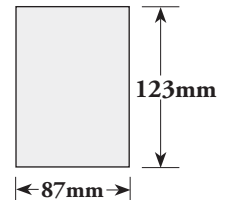
HALF PAGE VERTICAL:



HALF PAGE HORIZONTAL:



QUARTER PAGE:



NOTE:
 BLEED REQUIREMENTS EXPLAINED ON NEXT PAGE

(See page 2 of pdf for designer specifications)

Please complete form, sign, scan & email to: info@countryupdate.com.au

Company Name:	Ad Size:	Price:	Issue No.
Billing Address:			
.....	Your Company PO No. (if applicable):		
Web Address: <i>Authorizing Name (please print)</i>		
Email: <i>Authorizing Signature</i>		

ARTWORK SPECIFICATIONS:

Artwork only accepted in the following formats (in order of preference):

1. Adobe Acrobat PDF - 300dpi/CMYK
(all type converted to outlines or all fonts embedded)
2. JPEG - minimum resolution 300dpi/CMYK



Email artwork to: glen@goonga.com

Please provide final artwork at actual size - NO crop or bleed marks need to be provided

FULL PAGE:

FULL PAGE ads are the only files that need to include bleed - 5mm all sides

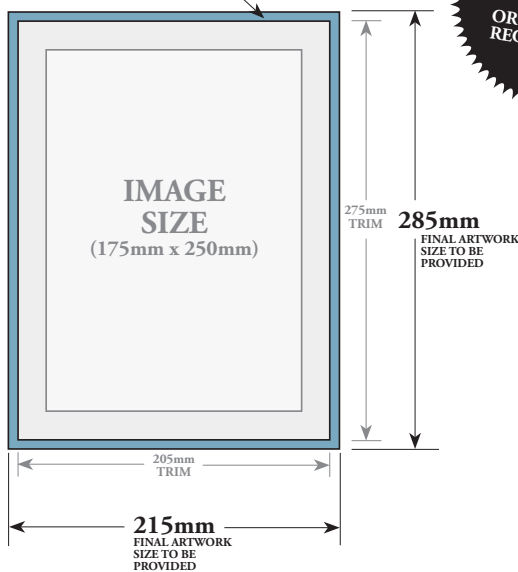
Actual file size to be supplied (including bleed):

215mm (width) x 285mm (depth)

TRIM SIZE: 205mm x 275mm

IMAGE SIZE: 175mm x 250mm

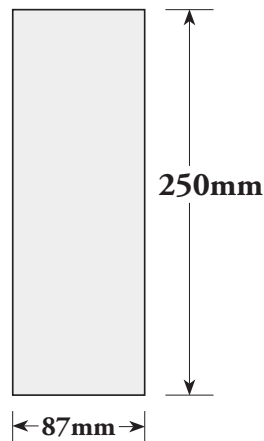
Blue area indicates BLEED



HALF PAGE VERTICAL:

Actual file size to be supplied (NO BLEED)

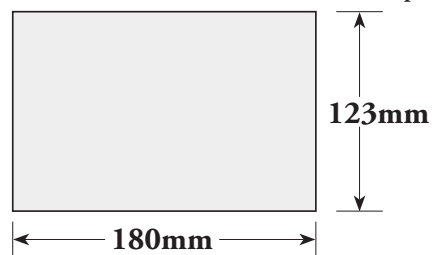
87mm (width) x 250mm (depth)



HALF PAGE HORIZONTAL:

Actual file size to be supplied (NO BLEED)

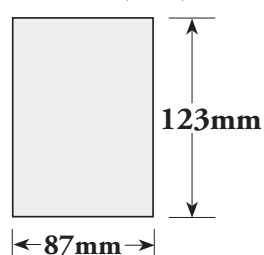
180mm (width) x 123mm (depth)



QUARTER PAGE:

Actual file size to be supplied (NO BLEED)

87mm (width) x 123mm (depth)



DEFINITIONS:

BLEED: This refers to the extra area around the page that is provided in the artwork so that the page can then be 'trimmed' to the correct size and still have the artwork go right to the edges of the page. Full page ads are the only files that need to have bleed (5mm all sides).

TRIM SIZE: This refers to the final dimensions of the page when printed and after the bleed is 'trimmed' (cut) from the outside edges.

IMAGE SIZE: This is a guide for your artwork design (that should be adhered to). It is a recommendation to keep all text and major images within that area on the page so they don't get too close to the edge of the page. This of course doesn't apply to background images etc.

EXTRA INFO FOR DESIGNERS: Please keep total ink coverage to less than 320%